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Formulation	wt %
ester	
Glyceryl monostearate ester	1.0
Dimethyl polysiloxane	10.0
Decamethyl cyclopentasiloxane	20.0
2-hydroxy-4-methoxybenzophenon	3.0
Octyl-p-methoxycinnamate	2.0
GATULINE (registered trademark) R	0.1
Perfume	q.s.
Ion exchange water	Bal.

Example 10

Cosmetic Foundation

A W/O emulsion type cosmetic foundation of the following composition was prepared:

Formulation	wt %
Organic modified montmorillonite	0.5
Cetyl isooctanate	2.0
Octamethyl cyclotetrasiloxane	2.0
Decamethyl cyclopentasiloxane	5.0
Dimethyl polysiloxane (6 cs)	5.0
Liquid paraffin	3.0
Diocetadecyldimethyl ammonium chloride	0.2
Polyoxyalkylene modified organopolysiloxane	5.0
4-t-butyl-4'-methoxydibenzoylmethane	0.3
Glyceryl mono-2-ethylhexanoyldipara-methoxycinnamate	1.0
Microgranular titanium oxide	5.0
Oleyl alcohol	0.5
Stearic acid	0.5
Sorbitan diisostearate	4.0
Antioxidant	q.s.
Perfume	q.s.
Talc	1.5
Nylon powder	1.0
Ion exchange water	Bal.
Sodium citrate	0.5
1,3-butylene glycol	5.0
GATULINE (registered trademark) RC	0.01

Example 11

Powdery Foundation

Formulation	wt %
Microgranular titanium oxide	7.0
Talc	40.0
Mica	Bal.
Nylon powder	10.0
Red iron oxide	1.0
Yellow iron oxide	2.0
Black iron oxide	0.2
Dimethyl polysiloxane	1.0
2-ethylhexyl palmitate	9.0
Sorbitan sesquioleate	1.0
N,N-dimethyl PABA octyl ester	0.3
Ethyl acetate ester extract of shoot of <i>Fagus crenata</i>	5.0
Preservative	q.s.
Antioxidant	q.s.
Perfume	q.s.

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Example 12

Oily Foundation

Formulation	wt %
Microgranular titanium oxide	10.0
Mica	22.4
Kaolin	10.0
Nylon powder	5.0
Red iron oxide	0.5
Yellow iron oxide	2.0
Black iron oxide	0.1
Liquid paraffin	Bal.
Dimethylpolysiloxane	10.0
Sorbitan sesquioleate	2.0
Octylmethoxycinnamate	5.0
Extract of shoot belonging to <i>Fagus crenata</i>	0.005
Perfume	q.s.
Microcrystalline wax	6.0
Carnauba wax	3.0

INDUSTRIAL APPLICABILITY

As explained above, the collagen production promoter composition of the present invention exhibits a superior effect of prevention of aging by promoting the production of collagen, which is one of the components of the extracellular matrix, and the activation of the extracellular matrix and normalization of the skin tissue based on the promotion production of collagen.

What is claimed is:

1. A method for promoting collagen production in a fibroblast of a subject comprising topically administering to said subject a collagen production promoter composition in an amount effective to promote collagen production in a fibroblast, wherein said composition comprises, as active components, (i) 0.0001 to 30.0% by weight, based upon the total weight of the composition, of an extract obtained by extracting a shoot of *Fagus crenata* with at least one solvent, wherein the solvent is selected from the group consisting of water, ethanol, methanol, propanol, butanol, 1,3-butylene glycol and any mixtures thereof, and (ii) vitamin C in an amount effective for synergistic promotion of collagen production.

2. A method as claimed in claim 1 wherein the extract from a shoot of a *Fagus crenata* is contained in a range of 0.0001 to 10.0% by weight based upon the total weight of the composition.

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